



## 10 Questions w/ Effen Haute

1. How did you get your idea or concept for the business, talent or event?
2. What service(s) or product(s) do you offer/manufacture, what is your talent or what inspired your event?
3. To what do you attribute your success?
4. What's your company's, talent or event goals?
5. What is unique about your business, talent or event?
6. What made you choose this type of business, talent or event?
7. How does your business, talent or event help the community where it is located?
8. If you had one piece of advice to someone just starting out, what would it be?
9. What's is your competitive advantage and why can't it be copied?
10. Why will people buy your product or support your talent or event (and not something else)?

Any up and coming business owner, talent or event promoter can submit to these questions.

Answer the following questions in the form that apply to your unique attributes.

Submit your answers along w/flyer, poster, or marketing material to [z\\_lespier@yahoo.com](mailto:z_lespier@yahoo.com) in the subject line please enter: 10?'s w/Effen Haute.

We will notify you when your submission will be circulated.

Thank you for participating, if you would like to gain more exposure or learn how to dominate so you can expand your brand please feel free to express interest and we will follow up with you to further discuss and come up with a cost effective plan.

Thank you for being a part of our legacy we wish you nothing but success in all of your endeavors.

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